

VOTE FOR LYON!



If we act together, Lyon can become Europe's Leading City Destination 2021

Selected from among 76 candidate destinations, **Lyon is one of the 12 finalists** of this prestigious category of the **World Travel Awards**, along with cities such as Moscow, London, Berlin, Amsterdam and Rome.

Vote for Lyon and let's give our destination a boost together!



01

How to vote?

→ It's simple and will only take you 5 minutes

Visit

www.worldtravelawards.com

Sign up to vote and complete the form



If you are a tourism professional,

YOUR VOTES COUNT DOUBLE!

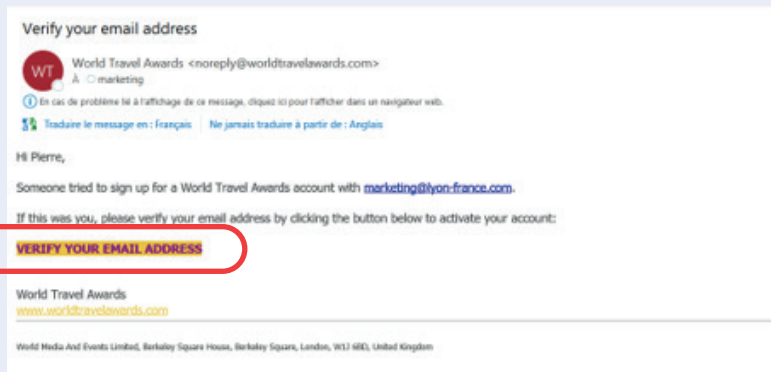
For your vote to count double, you must make a total of 10 votes (1 for Lyon + 9 other votes in the categories of your choice).

Tick the box "Check this box if you work in the Travel Industry" and provide the information requested.

Give your work email address

02

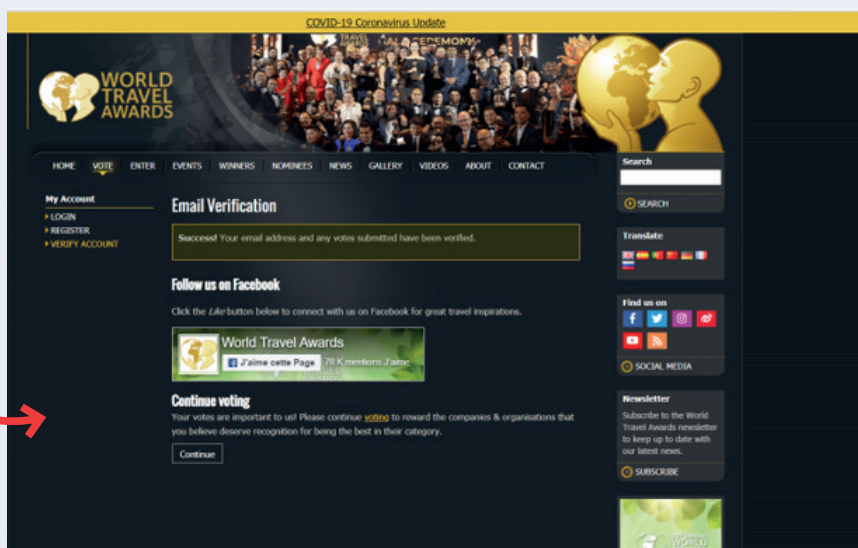
Go to your inbox and click on the link in the email to confirm your registration



03

Back at the World Travel Awards page

Click on **voting** in the 'Continue voting' space

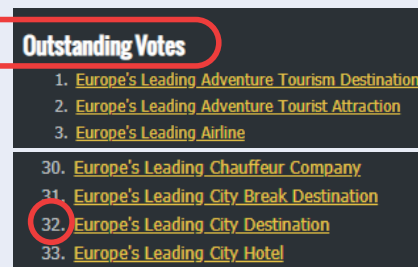


04

←
Sélect Europe

05

Select the category n° **32**
Europe's Leading City Destination
in **Outstanding Votes**



06

Vote for Lyon!

➔ And share the news

07

Your vote counts double

➔ **Reminder for tourism professionals**

For your vote to count double, you must vote in 9 other categories of your choice. Without these 10 votes, your vote will only count for one.



Thank you !

#JAIMELYON